

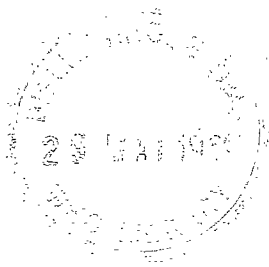
EXECUTIVE BOARD

Twenty-eighth Session

Provisional agenda item 7.4

EB28/17  
19 May 1961

ORIGINAL: ENGLISH



MALARIA ERADICATION POSTAGE STAMPS

PROGRESS REPORT

1. Introduction

Under resolution EB26.R10<sup>1</sup> the Director-General is requested to report regularly to the Executive Board on the development of the plan for the issue of malaria eradication postage stamps. This report relates to the period up to 30 April 1961.

2. Action pursued

2.1 As requested by the Executive Board the Director-General informed the Fourteenth World Health Assembly<sup>2</sup> of the plan for the issue of malaria eradication postage stamps. Endorsing this plan the Health Assembly in paragraph 7 of its resolution WHA14.27<sup>3</sup> expressed "the hope that Member States will consider issuing malaria eradication stamps as recommended by the twenty-sixth session of the Executive Board".

2.2 On 10 February 1961 the designs of a common emblem and two model stamps prepared by the Organization were transmitted to all Members. Attention was called to the provision of the plan that it was desirable that all stamps bear a common emblem. The two models of stamps were prepared for the convenience of those Members which did not intend to create their own and also to serve as a guide for the application of the recommended emblem.

2.3 In extending its co-operation to this project, the International Bureau of the Universal Postal Union sent its Circular 34, dated 7 March 1961, to the Postal Administrations of the Union's Members suggesting that they "examine with the

<sup>1</sup> Off. Rec. Wld Hlth Org. 106, 7

<sup>2</sup> Off. Rec. Wld Hlth Org. 110, Annex 6, paragraph 4

authorities concerned to what extent and in which way they could respond to the wishes of WHO and contribute to the success of the malaria eradication campaign". The Organization's plan for the issue of malaria eradication postage stamps has been incorporated in the International Bureau's Circular.

2.4 In response to the Director-General's suggestion, the Secretary-General of the United Nations directed the United Nations' Postal Administration to make the necessary arrangements for a postage stamp, devoted to the malaria eradication programme, to be issued on or about 7 April 1962.

### 3. Members' participation

3.1 The following countries have formally notified the Organization of their decision to issue the proposed stamps or of their intention to take such a decision in due course according to their established procedure in this matter: Austria, Belgium, Bolivia, Cambodia, Ceylon, Iran, Jordan, Korea, Kuwait, Liberia, Libya, Morocco, Sudan, Switzerland, Thailand, Tunisia, UAR, Yugoslavia.

3.2 In addition, some countries have announced their partial participation in the project or their intention to issue the stamps on another date. Costa Rica will print a design referring to the malaria eradication programme on the occasion of the next issue of United Nations stamps. The Federation of Rhodesia and Nyasaland will issue special stamp-cancelling dies bearing an appropriate slogan instead of the stamps themselves. The United Kingdom will arrange for an appropriate postmark slogan. Afghanistan intends to issue the stamps on 6 September 1962, this being the day devoted to the malaria eradication effort in their country, while Mexico proposes to do the same in 1962 or in 1963 depending on the completion of their eradication programme.

3.3 A number of interim, non-committal replies has also been received. France replied that the plan will be favourably examined in November when plans for special stamps are established. Iraq informed the Organization of the design they had selected.

3.4 Information received from the Regional Offices indicates that Cameroun and Senegal agree to issue the stamps, that the Congo (Brazzaville), Gabon, the Central African Republic, Chad, Dahomey and Viet Nam will probably participate and that in the Philippines the Postmaster-General was considering the plan for its tentative inclusion in the stamp agenda for 1962:

3.5 Although Australia, Burma, Canada, the Federal Republic of Germany, Ireland, Luxembourg and Sweden have informed the Organization that it will not be possible for them to issue the proposed stamps, the Director-General hopes that some of these countries will reconsider their participation in this stamp project.

4. The issue of stamps and fund raising

Most of the countries which notified the Organization of their participation had made no decision regarding their possible donations to the Organization. However, so far, Bolivia has decided to donate a percentage of the sale of the stamps to the Organization. Cambodia will give a number of stamps up to the value of 70 000 riels. Ceylon will donate 200 000 stamps and Libya "not less than 20 per cent. of the issue". Switzerland is also prepared to give a number of stamps.

5. Proposed further action

Further efforts are necessary to encourage the participation in the plan for the issue of malaria eradication postage stamps of those Members who have not yet made their decision in this respect. Consequently, the Board may wish to appeal once again to Members to join this project and thus contribute to the dissemination of information on and stimulation of interest in the malaria eradication programme; indeed, this great health campaign requires the widest possible support and recognition in order to be carried out to a successful end.