

Checklist for planning better sanitation projects

—WSSCC Working Group on Promotion of Sanitation

This checklist has been drawn from the *Principles of better sanitation programmes* and *Features of better sanitation programmes*.

If you are interested to know how closely a planned project follows the “principles” and “features”, you may wish to try this checklist. If your answer to these questions is consistently “yes”, you have followed the “best practices”.

If any answers are “no” you might examine whether changing this feature would improve the project.

Project formulation

- Are communities being selected for sanitation change because of their **keen desire for improvement** Yes No
or because it is at **high risk** for sanitation-related diseases? Yes No
- Is the project planned in a way that **changes** can be made as lessons are learned? Yes No
- Is the sanitation project accepted as a **priority** in its own right, rather than viewed as an add-on to a water programme? Yes No
- Does the sanitation project have its **own budget** Yes No
and **own time-frame** Yes No
separate from any water supply project that may be taking place concurrently?
- Is the project assessing how the community’s improved sanitation system will be a successful part of its **larger ecosystem, cultural beliefs and practices**? Yes No
- Does the project have a component either to create demand for sanitation or to encourage the **expression of demand** that is already there? Yes No
- Is the project assessing whether the principles of **social marketing** can or should be applied to the project to understand consumer preferences in the design of facilities? (See *Social marketing for sanitation programmes*.) Yes No
- Is the project learning about and considering the cultural beliefs and practices of the community in designing the hygiene behaviour-change component? Yes No
- Is the project involving the community in collecting information on the current sanitation situation for use in developing the project? Yes No