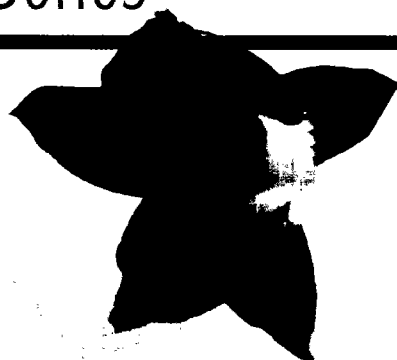


# Framework Convention on Tobacco Control

Technical Briefing Series

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Paper 4



**What Makes International  
Agreements Effective ?  
Some Pointers for the WHO  
Framework Convention  
on Tobacco Control**



World Health Organization



Tobacco Free Initiative