

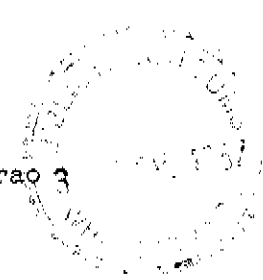
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ENGLISH ONLY

HEALTH EDUCATION IN MALARIA ERADICATION<sup>1</sup>

by

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INTRODUCTION

This project was done in the Province of Bataan, Philippines, from the month of November, 1963 to November, 1964.

The Province has a total land area of 1349 km<sup>2</sup> and a population of 145 323 per 1960 census. The total land area under the attack of the phase is 1087 km<sup>2</sup>, while the consolidation area covers 262 km<sup>2</sup>.

The literacy rate of persons 10 years and over is 83%, while with regard to languages spoken, 87% can speak Filipino, 36.5% English and 0.8% Spanish.

THE PROBLEM

The main problems regarding the implementation of the Malaria Eradication Programme (M.E.P.) in Bataan are as follows: (1) refusal to the application of residual house spraying; (2) refusal to the giving of blood samples; and (3) incomplete treatment of confirmed cases. An educational diagnosis of those problems was made with the use of questionnaires, interviews and observations. These were done among the people for whom the programme is intended as well as among the persons who are carrying out the programme. The result of this diagnosis shows among other things that:

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