



WEBSITE

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**Note for the media WHO/23**

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## HOW TO GET THE LATEST NEWS FROM WHO VIA RSS

**Geneva** - The World Health Organization (WHO) offers a simple way for journalists and the interested general public to receive an alert every time WHO posts new updates on its web site, [www.who.int](http://www.who.int).

By downloading a programme called "news reader" from the Internet, anyone can have access to WHO RSS feeds. RSS, which stands for "really simple syndication," is a programme which automatically sends updates to subscribers every time there is a new article published on the WHO web site.

WHO offers RSS feeds for news items, such as the latest media releases and announcements, as well as for disease outbreak news, such as avian influenza and polio.

Please find below more information on WHO RSS feeds - what is available and how to use the programme.

### **RSS feeds available from WHO**

#### WHO news

Latest news releases, notes for the media, statements, media briefings and announcements.

#### Disease Outbreaks

Latest news on outbreaks of disease across the world

### **Terms of use**

Use of the WHO RSS feeds is subject to the terms and conditions outlined in the WHO Copyright notice. WHO reserves the right to discontinue this service at any time.

If you wish to use WHO news on your web site or in conjunction with any commercial purposes, please contact us directly on the following e-mail address [permissions@who.int](mailto:permissions@who.int). Please provide your name, organisation, contact details, web site address and the purpose for which you intend to use the WHO RSS feeds.

### **What is RSS?**

WHO news headlines and summary texts are now available via "really simple syndication" (RSS). RSS is a straightforward way for you to keep up-to-date with the latest news from WHO. Every time a news article is published on the WHO web site, you will receive an automatic update without having to visit our site.

**What does an RSS feed look like?**

Each RSS feed consists of the most recent news stories in summary form. An example of a WHO news release in this format would be as follows:

- Title: WHO launches global patient safety challenge; issues guidelines on hand hygiene in health care
- Date: 13 OCTOBER 2005 | GENEVA
- First paragraph: – To fight the spread of health care-associated infections, which take a high toll in human lives and affect hundreds of millions of patients worldwide each year, the World Health Organization (WHO) and its partners are launching the Global Patient Safety Challenge with the theme, "Clean Care is Safer Care". As part of the launch, an advanced draft of the WHO Guidelines on Hand Hygiene in Health Care is being made available, to encourage simple measures to prevent the spread of these infections.
- URL to full text: <http://www.who.int/mediacentre/news/releases/2005/pr50/en/index.html>

**How does RSS work?**

To use RSS on your computer you will need to obtain a program called a news reader, which allows you to collect and display RSS feeds from your chosen web sites. There are many different types of news reader available. Click on the adjacent link for more information.

**How do I access WHO RSS feeds?**

You need to set your news reader to retrieve the RSS feed from the WHO web site. To do this you will need to copy the link to the service you wish to subscribe to. You then need to follow the instructions for your particular news reader to subscribe to a new service, and paste this link into your news reader.

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For further information please write to [mediainquiries@who.int](mailto:mediainquiries@who.int).

All WHO Media Releases, Fact Sheets and Features as well as other information on this subject can be obtained on Internet on the WHO home page: <http://www.who.int/>.