

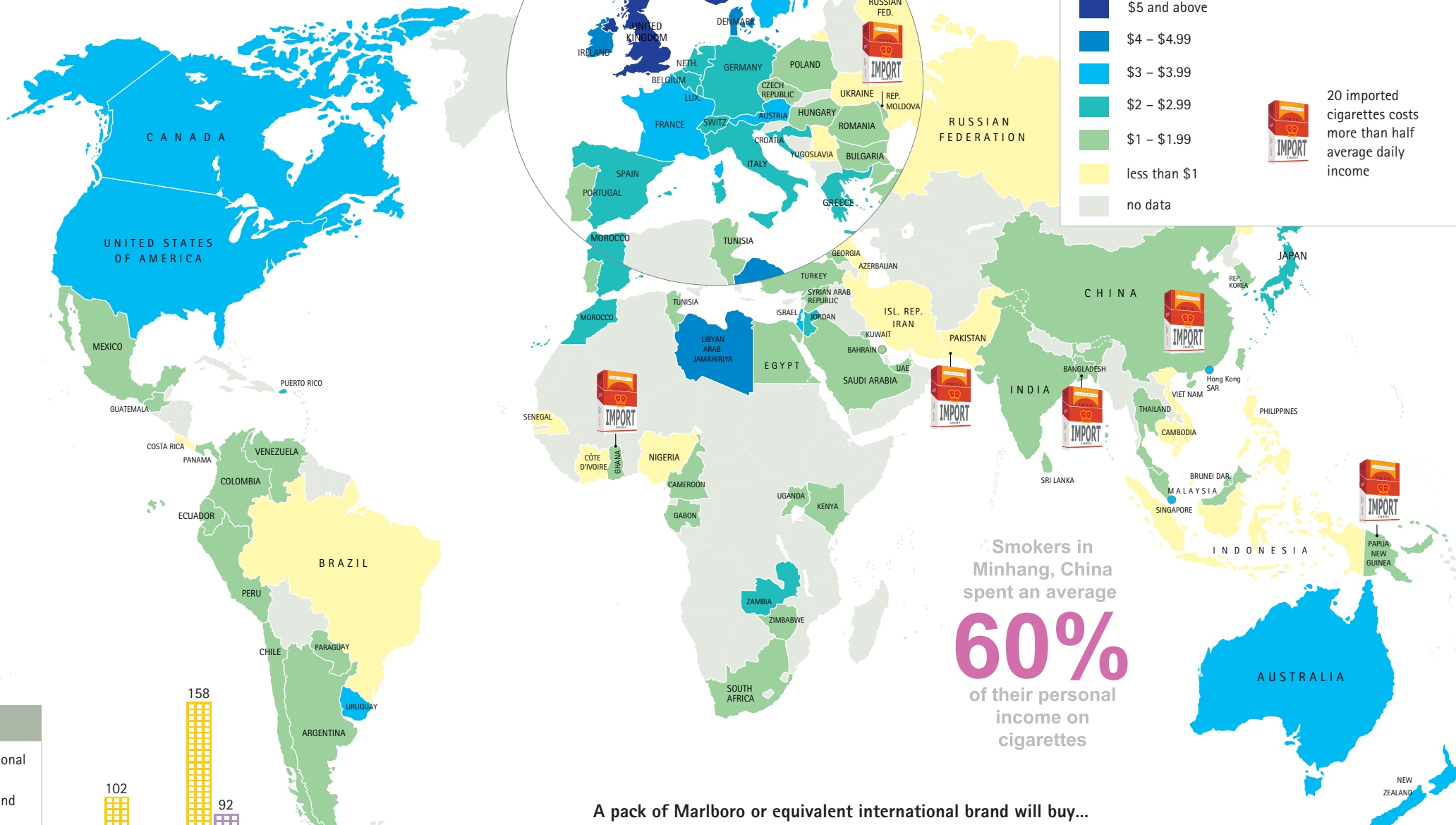
# Costs to the Smoker

The economic costs of smoking to smokers and their families include money spent on buying tobacco, which could otherwise be used on food, clothing and shelter, family holidays or a car.

As smoking kills a quarter of all smokers in their working years, smoking deprives the smoker's family of many years of income. Smokers also suffer loss of income through illness. Following a smoker's premature death, a partner, children or elderly parents can be left destitute.

Family members of smokers lose income through time taken looking after smokers when they are sick, and time lost taking them to hospital. In some developing countries a hospital visit can take days.

Smokers also have to shoulder higher health insurance premiums, and many other miscellaneous costs, such as increased wear and tear on their home, as well as increased fire risk.



### The cost of smoking

Cost of a pack of 20 Marlboro cigarettes or an equivalent international brand  
US\$ selected countries 2001 or latest available data

- \$5 and above
- \$4 - \$4.99
- \$3 - \$3.99
- \$2 - \$2.99
- \$1 - \$1.99
- less than \$1
- no data

20 imported cigarettes costs more than half average daily income

Smokers in Minhang, China spent an average **60%** of their personal income on cigarettes

### A pack of Marlboro or equivalent international brand will buy...

- For the price of 20 Marlboro you could buy...
  - ...one and a half kilograms of cucumbers in Georgia...
  - ...a dozen eggs in Panama...
  - ...four pairs of cotton socks in China...
  - ...a dozen coconuts in Papua New Guinea...
  - ...one kilogram of fish in France, Ghana or Moldova...
  - ...six kilograms of rice in Bangladesh.